

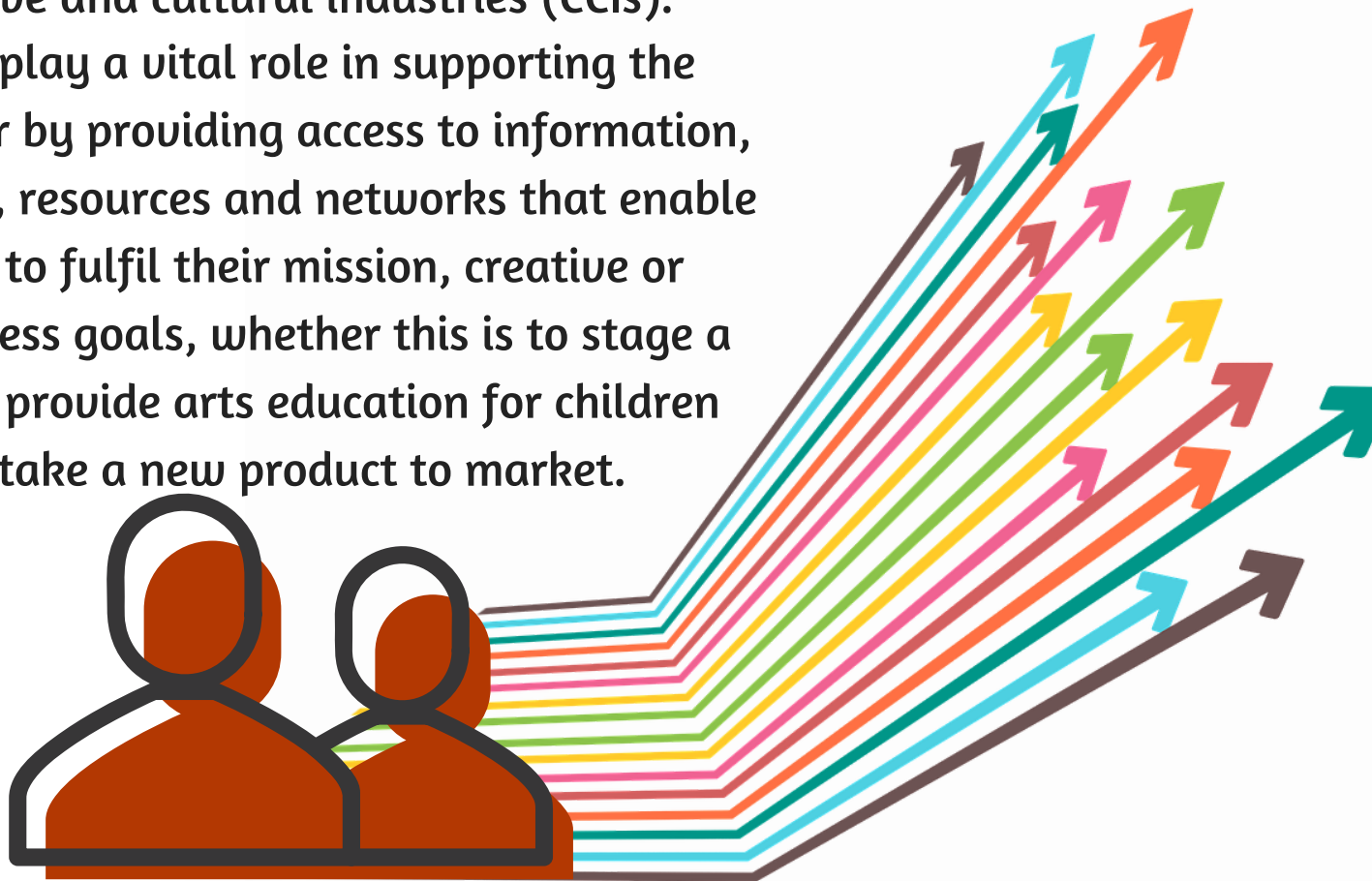
Focus on:

CREATIVE INTERMEDIARIES



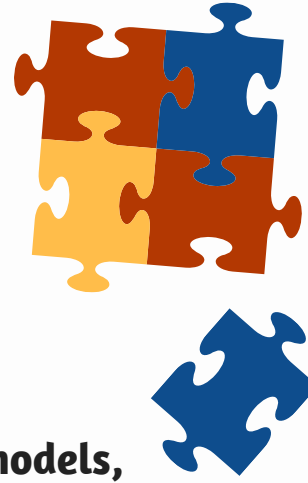
Creative intermediaries are individuals or organisations that facilitate the growth and development of creative individuals, and creative and cultural industries (CCIs).

They play a vital role in supporting the sector by providing access to information, skills, resources and networks that enable them to fulfil their mission, creative or business goals, whether this is to stage a play, provide arts education for children or to take a new product to market.



Information sheet developed for the AHRC research network UNDERSTANDING AND SUPPORTING CREATIVE ECONOMIES IN AFRICA: EDUCATION, NETWORKS & POLICY by Dr Roberta Comunian, King's College London and Dr Brian J. Hracs, University of Southampton. Disclaimer: this document provides a working definition as part of our project. It will change and evolve as we collect data and research this field.

Creative intermediaries come in all forms and sizes. From passionate individuals with experience in the creative and cultural sector providing training or consultancy, to medium size NGOs supporting arts in the community, to large publicly funded organisations (such as regional and national arts councils) with the remit to distribute funding, training and provide feedback to artists and CCIs. **They can range from one-person local freelance businesses to large international organisations.**



They can themselves adopt a **range of business/organisational models, reflecting the range of organisations active in the creative economy:** for profit, public-sector organisation, charities or not-for profit organisations, cooperatives and community of interest companies or be informal networks.

Creative intermediaries can operate in a range of sector, providing a variety of services or specialising in just one of them. They can provide access to information and networks (soft infrastructure) as well as physical or structural resources (hard infrastructure). The areas where they support the development of CCIs tend to be:

